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CSI Black Belt
in

Financial Instruments

14 January 2009

Park Royal Hotel, Kuala Lumpur, M'Sia

Author of Financial Instruments Guide



Tommy Seah,
Certified Fraud Examiner,
World Class Financial
Management Expert

Designed for all banking professionals:

After taking this course, you should improve your ability to understand the workings of the financial market place. You will know the distinction between the Foreign Exchange Market and the **Money Market** in practice. You will also be given an overview of the **Financial Futures Market** and some common **Financial Derivatives** including **SWAPS**, **Options** and **Structured Products**

Sponsor:



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PROGRAM OVERVIEW

INTRODUCTION:

Derivatives can be used as risk management tools or as investment alternatives. They can be used with or without leverage and with or without exposure beyond the amount of the investment. Investing in derivatives can be just as safe as any other form of investing. In fact, it can be much safer. Or it can be very risky, but provide the opportunity for much higher returns. It all depends on the investor's choice. This program is for anyone that is really keen to know more about financial instruments. Your bank is probably using derivatives right now, even if you are unaware of it. We said this because if your funding had any investments in foreign stocks with assets hedged against the foreign currency risk involved in foreign stocks. Then your bank is actually using currency futures and forwards to do so, a form of derivative. This is the kind of thing that you do not learn from armchair academics. How strange that bank managers just didn't think that what they are doing involved derivatives, since it was decreasing the risk of his fund's investments, rather than increasing it. This program is to allow you to find out whether your bank is in any way doing financial derivatives. "Black Belt in Financial Instruments" training is designed by the same person that accurately predicts** the implosion of the Credit Default Swap that led to the closure of Lehman Brothers and subsequently the financial crisis at AIG. This program explores global and Asian securities markets. It looks at recent volatility as well as the extraordinary assortment of investment and financing alternatives available. Government bonds, corporate securities of all risk categories, as well as the syndicated bank market and asset securitizations are examined, including the securities that contributed to the recent sub-prime crisis. Participants learn what the securities are, when they are suitable for different issuers or investors, how they are constructed, the risks they pose, and how to value them.



COURSE CONTENT

- Systemic Risk in recent market volatility
- How secure are government securities
- The role of central banks in capital markets
- Short, medium and long term funding and investment alternatives
- Who pays Credit rating agencies and their opinions
- Valuing equity securities
- Convertibles and debt with warrants
- Futures, forwards, swaps and options to manage interest rate risk
- Foreign exchange markets
- Credit Default Swaps and asset securitization



WHO SHOULD ATTEND

- Private Bankers
- Investment Bankers
- Senior Management Staff
- Heads of Internal Audit/Corporate Audit
- Credit Auditors
- Corporate Lending Officers
- Credit Managers
- Credit Administrations
- Operations Managers
- Bank Regulators
- Corporate Lending Officers
- Audit Managers/Officers
- Finance Directors
- Heads of Regulatory Affairs
- Portfolio Managers
- Heads of Credit Control
- Management & Strategy Consultants
- Enterprise/Commercial Banking Managers

** "After one whole year, it is not just the Sub-Prime that we should be worried about; the next BIG thing is the default on the "GUARANTEES" given out (sold) by the financial institutions" this was said at the FIMA Strategic Resources public seminar on Forensic Accounting and Fraud Investigation in Kuala Lumpur, Malaysia on 14th August 2008

YOUR TRAINING COACH

THE MAN WHO WROTE FINANCIAL INSTRUMENTS GUIDE FOR THE BANKING INDUSTRY



Tommy is someone that you would like to meet and to know. Straight talking, sincere, kind, helpful and without pretences, he is truly a man of strong conviction and blessed with many practical talents. First and foremost, he is a World Class hands-on accountant. He has worked as an Accountant for some of the largest companies in the world.

He is a tried and tested accountant with a very firm grip on financial products. Because of his grip on the subject matter, his services in providing technical training is much sought after by numerous banks in the region, including Germany, Singapore, Malaysia, China, Indonesia, Philippines and Taiwan.

Tommy's other professional achievements would have been the objects of envy for many of his peers. Some of the better known fact is that he is the only Chinese Singaporean that sits on the ACFE Board of Regents in Texas, USA.

In the year 2006, his strategic management skills were put to the test and his contribution was duly acknowledged when he was elected the ACFE Board of Regents, Vice-Chairman. Based in Austin, Texas, ACFE is the best recognised and largest Fraud Examination Body in the world.

While in Singapore, he also help founded the CSI World Headquarters, a Digital Forensics Certification body. To this day, he is the Chairperson Emeritus for the CSI World Headquarters. His previous work experience includes systems based auditing in an American International Bank, where he was the Senior Regional Auditor responsible for the Bank's audit in the Asia Pacific region.

He has also held the top executive position of Chief of Internal Audit in a prime offshore bank where his audit duties cover the Singapore and Hong Kong operations of the bank. He covers all areas of the bank's audit of operations and IT systems. He also has practical working experience in the Operations Department of a foreign bank.

Tommy Seah is the author of seven financial books including the Multiple Currency Accounting (MCA) for bank accounting. The Financial Instruments Guide (FIG) is also another authoritative and definitive text on Financial Instruments designed to be used in the world wide banking industry for product training. His publication has received excellent review and first class commendation from some of the most authoritative professional certification body and top rated banks in the world. The other five authoritative texts used in his training are The Control of Money Market Activities in Banks, Financial Management, SWAPS in Investment Banking, Advanced Credit Analysis and Anti-Money Laundering 101. His latest publication is The Foreign Exchange Audit. The FOREX Audit eBook is available from April 2008.

For the past twenty nine years, Tommy Seah has trained and coached more than 10,000 management staff and some of the top CFOs, CEOs, CIOs, COOs in MNCs, banks and financial institutions in the region. In particular, his expertise in SOX 404, AML and Basel II, Solvency II systems implementation is much sought after by many organisations. The undisputable fact is that when it comes to financial training, Tommy is Number 1 and the top household brand name in Asia Pacific.



Tommy Seah,

Certified Fraud Examiner,
World Class Financial
Management Expert,
Double Firsts in Financial
Management and
Accountancy (U.K.),
Chartered Banker,
International Accountant,
FCPA (USA), CSOXP,
Member of Advisory Board
to SOX Institute (N.Y.)

